

# DE GRUYTER

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# GROWING A DIVERSE OPEN ACCESS ECOSYSTEM

The background of the slide is a dark, almost black, space filled with a complex network of glowing orange and yellow nodes connected by thin, light-colored lines. The nodes are scattered across the frame, with some appearing as bright, out-of-focus bokeh lights. The lines form a web-like structure, suggesting a network or ecosystem. The overall aesthetic is modern and technological.

# AGENDA

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**De Who? Introduction to De Gruyter**

**Why we believe in OA?**

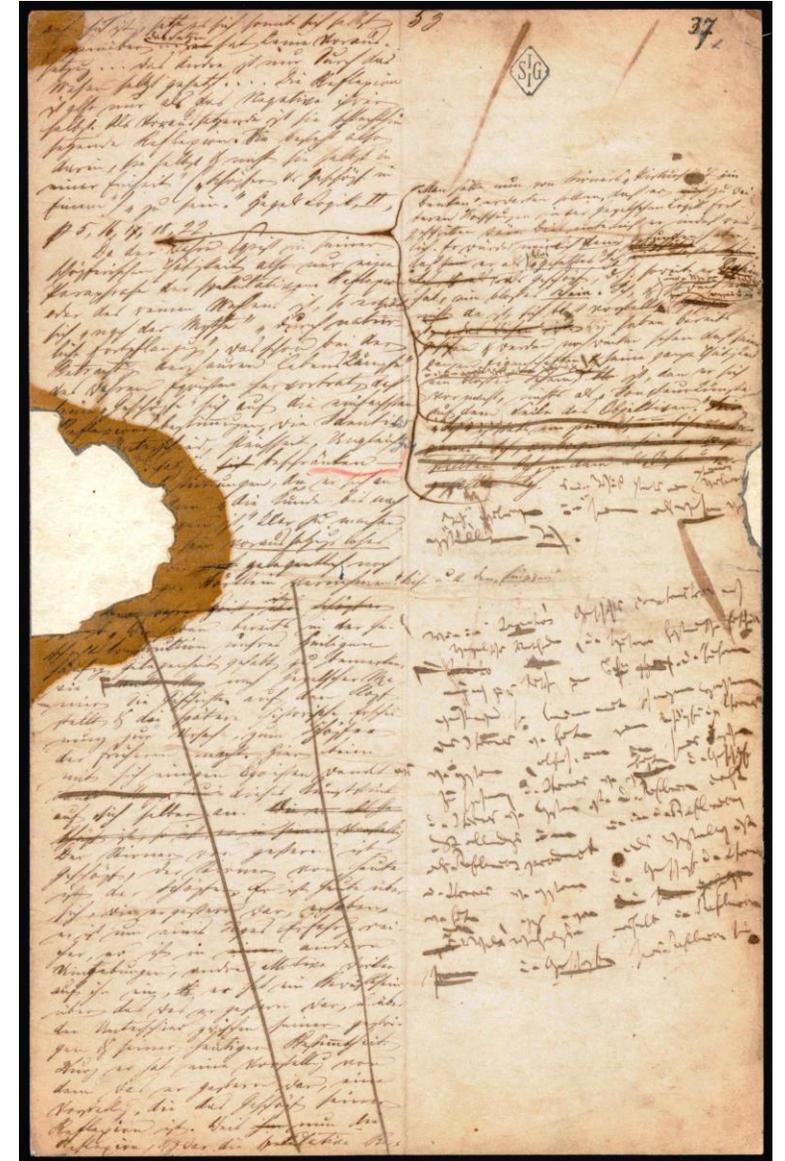
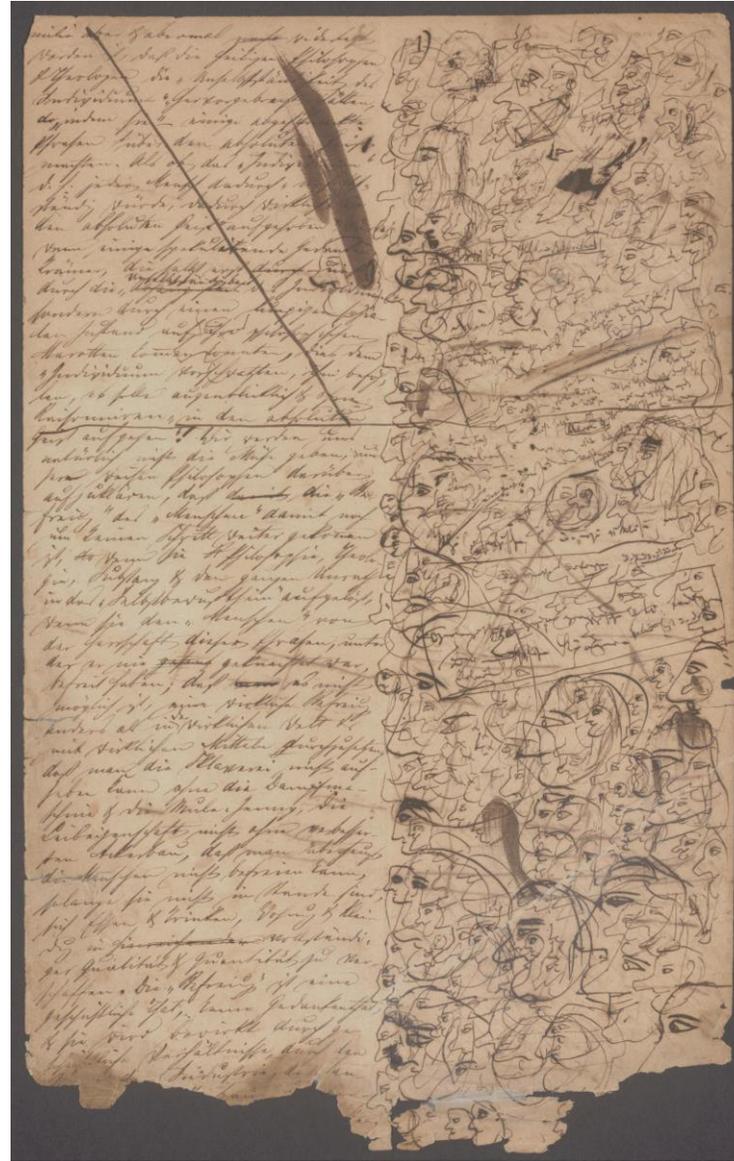
**Growing OA Books & Journals**

# DE WHO?

DE GRUYTER

DE GRUYTER

Publishing since 1749



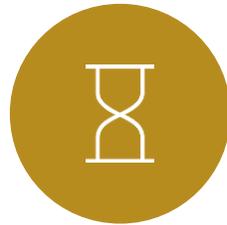
# DE GRUYTER IN NUMBERS

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**360+**

employees  
worldwide



**260+**

years old



**7**

offices worldwide



**50,000**

visitors per day  
to [degruyter.com](https://degruyter.com)

# PUBLISHING AREAS

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Arts

Asian and Pacific Studies

Classical and Ancient Near Eastern Studies

Cultural Studies

History

Jewish Studies

Library and Information Science, Book Studies

Linguistics and Semiotics

Literary Studies

Music

Philosophy

Social Sciences

Theology and Religion

Chemistry

Computer Sciences

Engineering

Geosciences

Industrial Chemistry

Materials Sciences

Mathematics

Pharmacy

Physics

Architecture and Design

Business and Economics

Law

Life Sciences

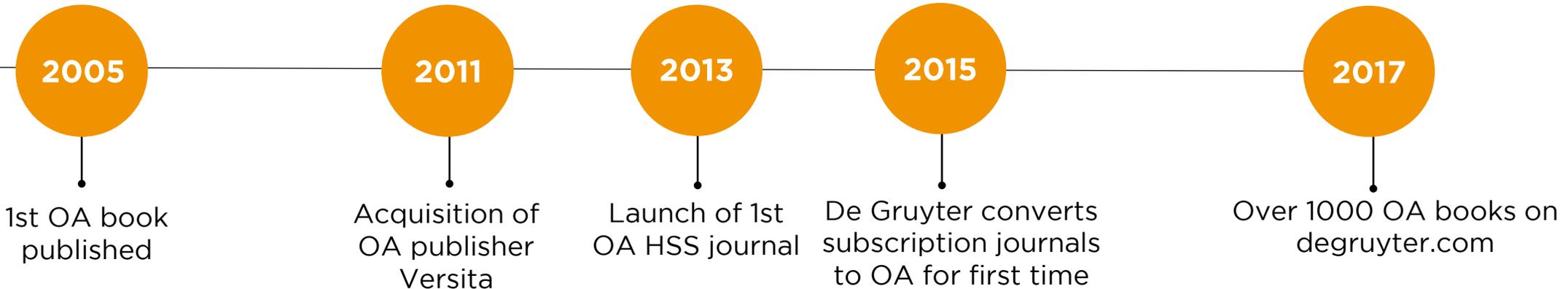
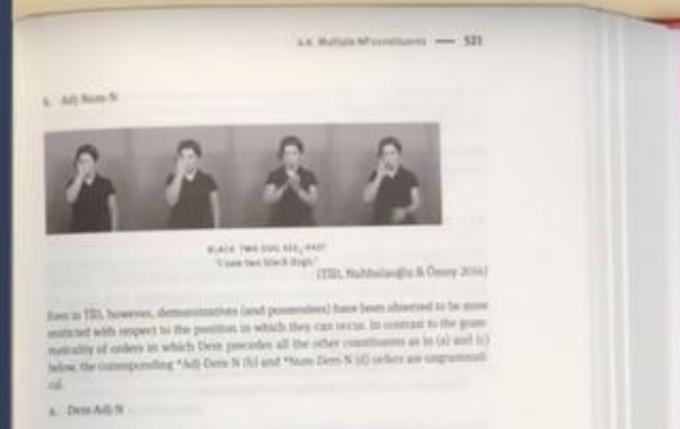
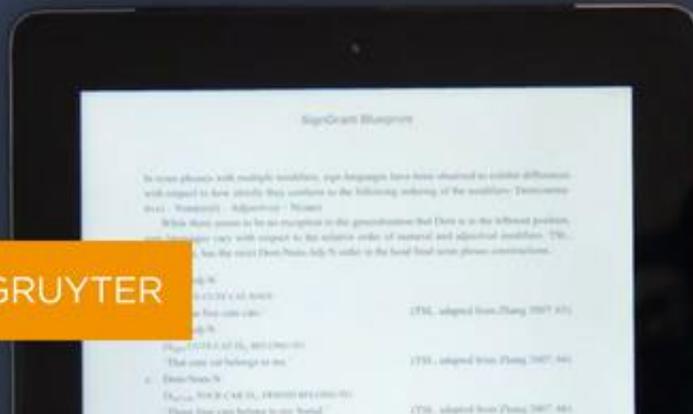
Medicine

Sports and Recreation

# THE LARGEST INDEPENDENT PUBLISHER OF OPEN ACCESS BOOKS



DISCOVER OA AT DE GRUYTER



# WHY OPEN ACCESS?

# WHY PUBLISH OPEN ACCESS?

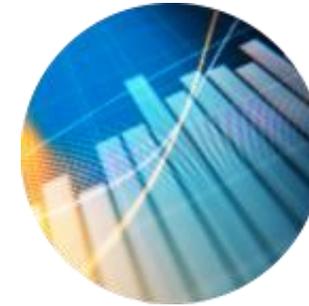
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**Free Access**



**Increased  
Visibility**



**Improved  
Citation**



# WHY PUBLISH OPEN ACCESS?

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**Wider  
Collaboration**



**Author  
Reputation  
Boost**



**High Quality  
& Standards**



# AUTHORS COPYRIGHT

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## = Creative Commons Attribution

### (CC BY)

- ▶ The name of the author/copyright owner must be mentioned in the manner requested by the author/copyright owner

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### (CC BY NC ND):

- ▶ As above, plus the publication and its content may not be used in its open access format for commercial purposes.
- ▶ Plus, the publication and its content may not be edited, modified, or otherwise changed



# COMPLIANT WITH...

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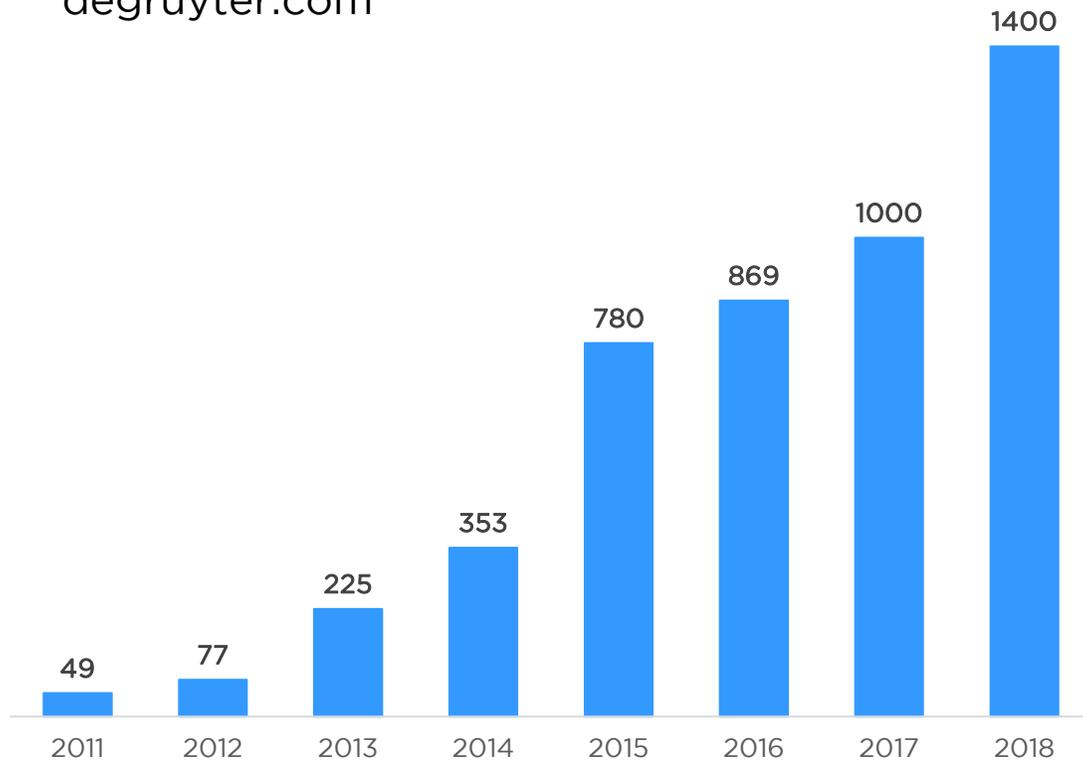
And many more...

# PLAN S & INDUSTRY DEVELOPMENTS

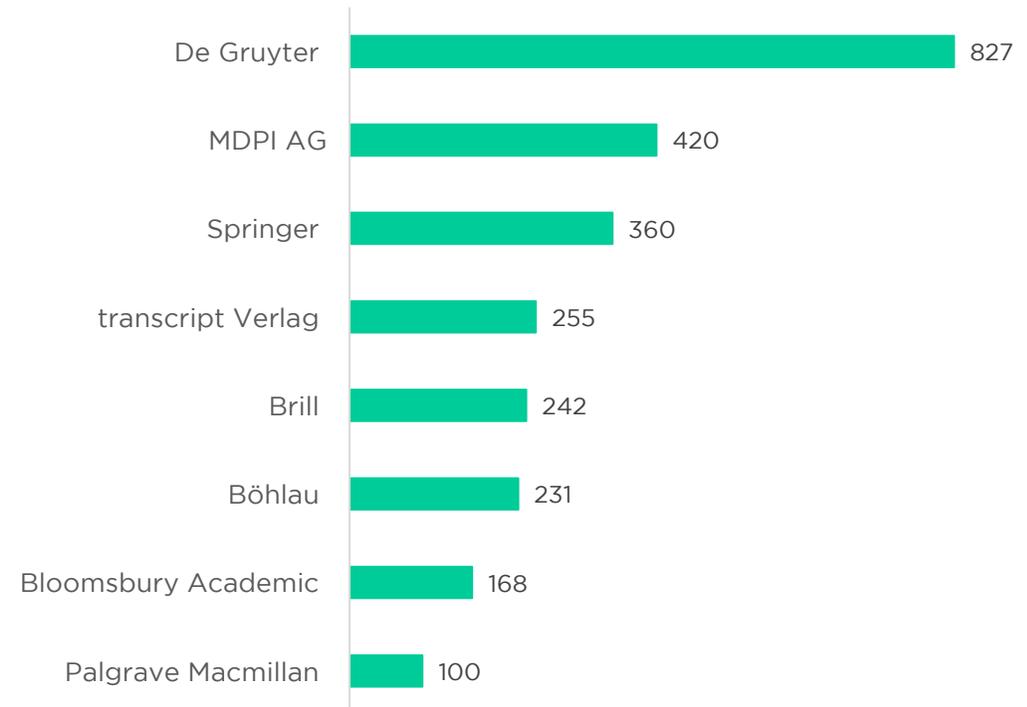
# GROWING OA BOOKS & JOURNALS

# OPEN ACCESS BOOKS

- ▶ Growth of open access books on degruyter.com



- ▶ De Gruyter is the largest independent publisher of OA books according to the DOAB



# OA BOOK BUSINESS MODELS

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## AUTHOR PAYMENT ✓

author, funder or institution pays fee to publisher

## FREEMIUM

publisher releases basic version for free  
author pays for 'full' version

## CROWD FUNDED

'crowd' shares costs to fund publication

## CROSS SUBSIDY PUBLISHING ✓

subsidy received from institution or other activity to fund publication

## EMBARGO ✓

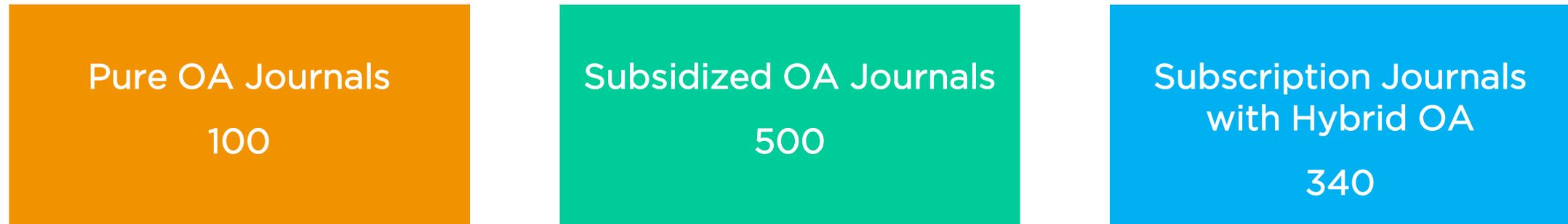
book released after pre-determined period usually without any fees

## LIBRARY FUNDED ✓

libraries share costs across consortia to fund publication

# OPEN ACCESS JOURNALS

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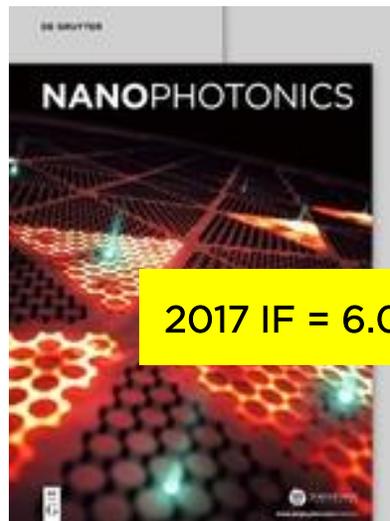
- ▶ Authors can publish open access across the entire journal portfolio – regardless of journal business model
- ▶ Around 600 OA journals on degruyter.com, of which 100 are owned and managed by De Gruyter
- ▶ This includes 20 broad scope journals across HSS and STM covering entire subject areas



# OPEN ACCESS JOURNALS

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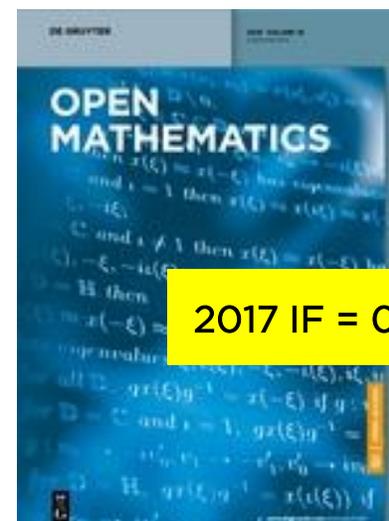
- ▶ 100 pure OA journals, including 20 broad scope journals across HSS and STM covering entire subject areas



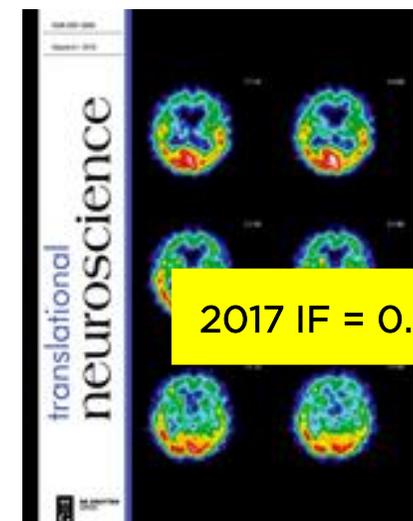
2017 IF = 6.014



2017 IF = 1.425



2017 IF = 0.831



2017 IF = 0.833

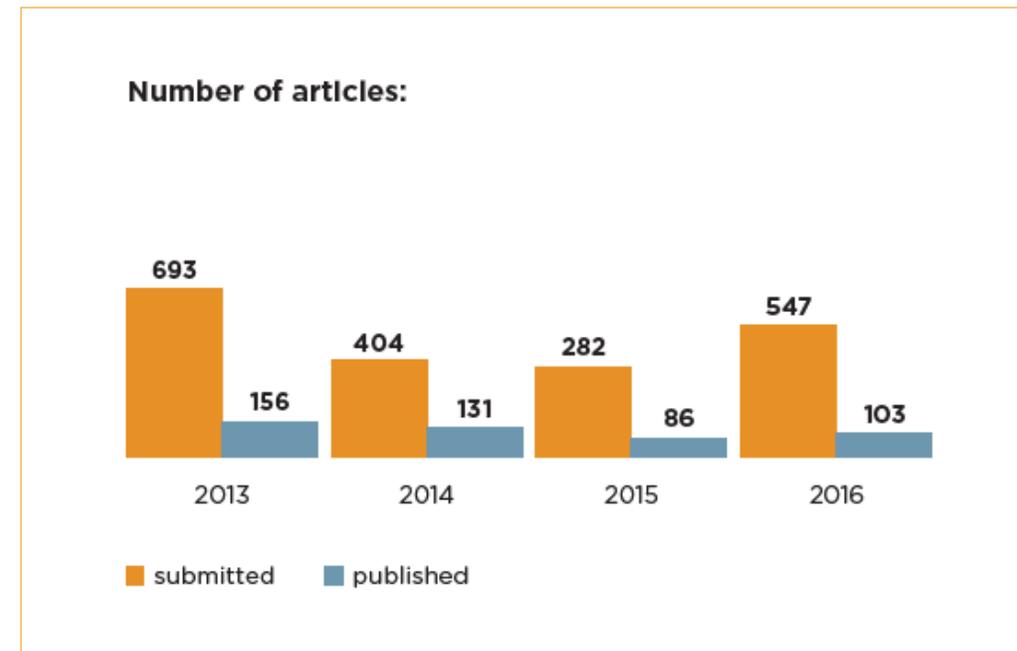
# FLIPPING JOURNALS

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- ▶ De Gruyter first transformed journals from subscription to OA in 2015 – across 10 subject areas
- ▶ Experience varies across different subject communities

Case Study: **Open Mathematics** (previously: Central European Journal of Mathematics)

- Drop in submissions after introduction of APC in 2015, but now submissions and articles published increasing
- Strong backlash against OA from original Editors and Editorial Advisory Board
- Change in article submission – from different countries
- Impact on rejection rate and impact factor



# TRANSFORMATION CONTRACTS

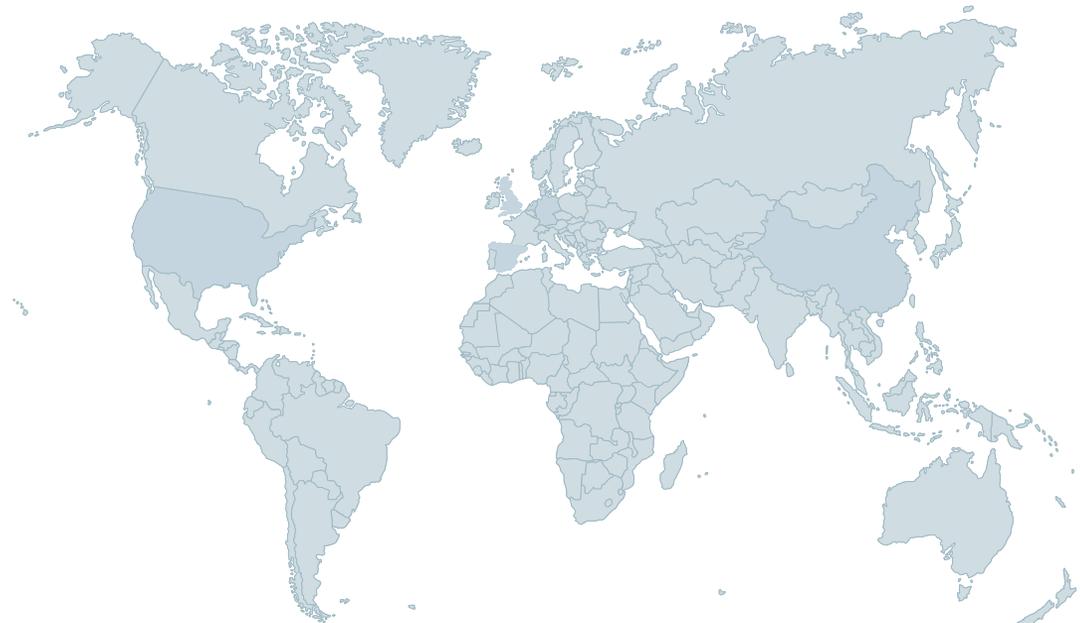
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## Offsetting and other OA agreements

- ▶ Agreements with consortia to ensure APC for hybrid journals are offset against subscription spend
- ▶ In Switzerland, UK, Netherlands, Sweden, Hungary and Qatar, others in negotiation
- ▶ Adaptable to meet the different requirements of consortia
- ▶ Complexity in supporting contracts with different requirements and workflows

## Institutional Memberships

- ▶ New institutional membership model includes discounts on both pure and hybrid APCs



# AUTHOR SUPPORT

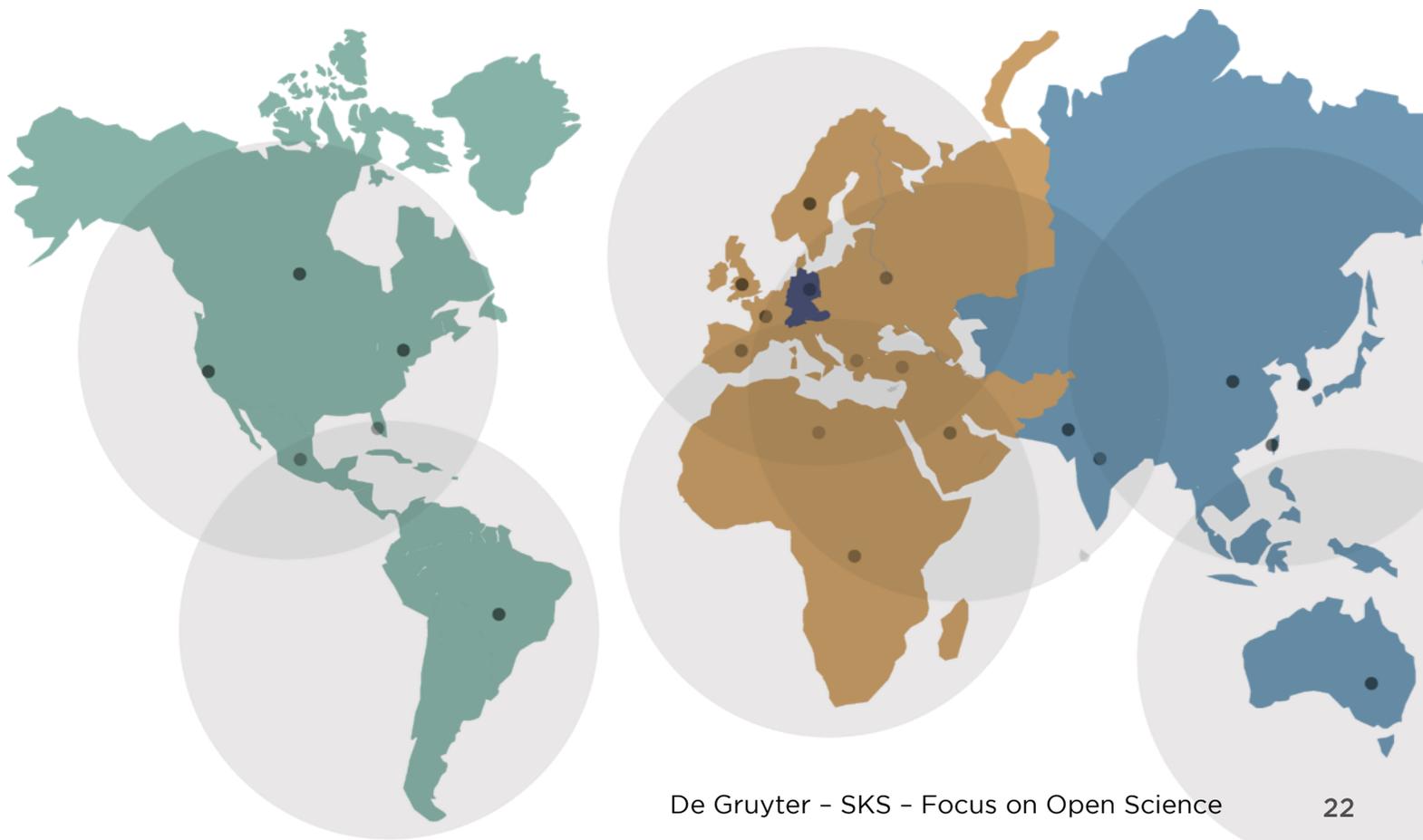
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- ▶ Different routes

- ▶ Gold OA
- ▶ Green OA
- ▶ Library-funded
- ▶ Cross-subsidy

- ▶ Support for funding

- ▶ OA Funding Resources
- ▶ Institutional Memberships
- ▶ Waivers for Authors



**THANK YOU!**