## EBSCO Information Day – Budapest (June 1, 2017)

Time	Торіс
9:30 – 10:00	Registration
10:00 - 10:35	The EBSCO Knowledgebase, Data Services, and System Interoperability (Oliver Pesch - Chief Product Strategist, EBSCO)
10:35 - 11:00	FOLIO Update (Neil Block – Vice President, Discovery Innovation)
11:00 – 11:15	Licensing opportunities for Hungarian academic publishers (Jan Luprich - Publisher Relations Manager, EBSCO )
11:15 – 11:40	coffee break
11:40 – 12:05	Current development and applications of EDS (Claus Wolf - Sr. Manager, Library Service Engineering, EBSCO)
12:05 – 12:20	<b>Discovery of anything anywhere</b> (Pavel Synek - Regional Sales Manager, EBSCO)
12:20 - 12:40	<b>EDS in practice at NUK</b> (Srecko Boncina – Head of the Information Center, National and University Library in Slovenia)
12:40 - 13:00	Features for User Success: How Do Your Users Succeed in Research? (Claus Wolf - Sr. Manager, Library Service Engineering, EBSCO)
13:00 – 13:45	lunch break
13:45 – 14:15	EISZ consortium via EBSCOhost (Pavel Synek - Regional Sales Manager, EBSCO)
14:15 – 14:30	EBSCO updates in 2017 – new content and databases (Pavel Synek - Regional Sales Manager, EBSCO)



<b>EBSCO</b>
--------------

# EBSCO

# Who we are

Marina Milovanovic | Vice President of Sales



# EBSCO



### Google Page Ranking

PRchecker.info

# Dun & Bradstreet Rating: 5A1

- Highest financial strength
- Lowest risk
- Best rating in all categories

Forbes Rating:

One of the 200 Iargest private companies in the United States



## **EBSCO Products & Services**

#### Industry Leadership

- The world's leading aggregator of premium information
- The world's leading **discovery service** provider
- A major producer of corporate learning resources

#### **Superior Resources**

- Offer the most comprehensive coverage of scientific, technical, medical, and business content
- Provide access to highest level research and intelligence-gathering in academia, corporations, hospitals, medical schools and government institutions
- Present products with coverage of news sources and company information



# Products & Services

The information you need in the formats you want. We offer customized content, services and technologies for any institution, library or organization.

EBSCO provides libraries with an opportunity to keep all their resources under a single umbrella. We offer for instance:

- EBSCO Discovery Service
- Research Databases
- eBooks & audiobooks
- Journal & e-Package services
- Print books services

- Clinical Decision Support
- Digital Archives
- Holdings & Link Management
- ...and many other services and products

## **EBSCO & Green and Philanthropic Initiatives**

- EBSCO is engaged in environmental issues
  - It has two large solar electric arrays and released GreenFILE a free database designed to help people research human impact on the environment
- FOLIO project initiative
  - EBSCO is proud to be part of this initiative and to join with the library community to reimagine library technology.
  - EBSCO Information Services will fund FOLIO innovation grants totaling \$100,000 to libraries looking to develop innovative technology solutions that advance technology for libraries.



### **EBSCO & Green and Philanthropic Initiatives**

- Library, Information Science & Technology Abstracts (LISTA)
  - Mr Stephens, the owner of EBSCO decided to buy the LISTA database and make it available as open-access resource as a gift for the library community worldwide.

## EBSCO

- Leading Online Research Service Provider to Institutions
  - 375+ databases via EBSCOhost with 132 million+ records
  - 3,000+ employees in EBSCO Information Services
- Aggregator, Publisher and Distributor
  - License content from over 90,000 publications
  - Leading eBook distributor with over 450,000 books available
  - Discovery Service provider
- Growth-Oriented Private Company
  - 10% growth rate per year for over a decade
  - 40 new products per year on average for last four years

EBSCO



# Köszönöm szépen!

#### Marina Milovanovic | VICE PRESIDENT OF SALES



